



OpenApply is a School Admissions Management System that seamlessly guides parents from first enquiry, through the admissions process and into enrolment at your school. OpenApply saves both parents and schools time during the application process, leading to more completed applications for your school and more time for your admissions team to select the best-fit candidates.

## OpenApply Benefits

### Built for International Schools

Since its creation in 2012, OpenApply has been built to specifically serve the unique needs of the international school market. Our development roadmap continues to focus on international needs, so schools around the world can rely on OpenApply to fit their processes.

### World-Class Parent Experience

Parents appreciate the transparency and professionalism provided by OpenApply's online parent portal, which allows them to track and complete every step of the admissions process.

### Always Developing

Our in-house development team is constantly working to improve the system with 7-10 major feature releases per year. All new features are grounded in user feedback with an extensive beta-testing program to ensure new releases will meet our schools' needs.

### Focused on Admissions

OpenApply is focused exclusively on admissions, meaning all development is done with the admissions team and prospective parents in mind. Integrations like those with Finalsight to combine inbound marketing with admissions, allow us to provide additional functionality without moving away from our specialty.

### End to End Process Online

Every step of the admissions process is covered in OpenApply including all forms, document submissions, application management, applicant review, offers, and post-admissions processes such as enrolment and re-enrolment.

### Security and Peace of Mind

OpenApply is one of the few education technology companies with ISO 27001:2013 certification, demonstrating our commitment to data security and strengthening privacy policies around the world.



Faria  
Education  
Group

 +1 888 418 0668  +852 8175 8152  
 +44 208 133 7489  400 009 9225  
 +61 2 8006 2335

**Visit:** [openapply.com](https://openapply.com)  
**Email:** [sales@openapply.com](mailto:sales@openapply.com)

 @openapplyteam  
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## Primary Features



Online Forms



Customisable Checklists



Event Registration



Process Management



Family Communication



Online Applicant Review



Prospect Management



Online Payments



Import/Export



Public API



Streamlined Re-Enrolment



Agent Accounts



Admissions Analytics



CRM

## Implementation & Support Commitments

All of OpenApply's online implementation and support is complimentary.

### Implementation Timeline

OpenApply can accelerate the standard 4-6 week implementation timeline to 2-4 weeks for groups with a templated approach. The accelerated implementation would include setup of your account to the group standard, 2-3 staff training sessions, and data import or integration setup as needed.

### Our Complimentary Support Includes

- 24-hour phone support Monday-Friday
- 24/7/365 Email Support with 64% of tickets solved within 4 hours
- Online trainings
- 200+ step-by-step tutorials

## New Features in 2021

- CRM Analytics
- iSAMS Integration 2.0
- Virtual Events + Zoom Integration
- Parent UI in Spanish, German, Traditional Chinese, and Arabic
- Engage Integration
- School Group Dashboard
- Flywire Integration
- Flexible Permissions

## Contact Us:



**MacKenzie Murray**

Senior VP, Systems

[mackenzie@openapply.com](mailto:mackenzie@openapply.com)



**Matt Craig**

Sales Manager, OpenApply

[matt.craig@openapply.com](mailto:matt.craig@openapply.com)



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